



## Tryon Arts & Crafts

### Spring 2017 Arts & Flowers Festival

**Reduced-Fee Early Application Deadline: 11/23/16\***

**Regular Deadline: 1/20/17\*\***

**Notification of Acceptance: 1/31/17**

#### Location:

The Arts & Flowers Festival will be held on the grounds of Tryon Arts and Crafts School at Harmon Field in Tryon, NC.

#### Event Dates and Times:

Saturday, April 22: 10am to 5pm

Sunday, April 23: 11am to 5pm

**Artist Check-In:** 3:00 to 7:00 p.m. Friday or 6:30 a.m. to 9 a.m. Saturday

*Keep in mind that NO cars will be allowed in the loading areas after 9 a.m. Saturday; please plan accordingly. No cars on the grass at any time, except for marked parking areas.*

**Artist Load Out:** Artists may begin packing up at 5pm on Sunday and cars will be allowed in the loading areas at 5:30.

#### Advertising and Promotion:

Tryon Arts and Crafts' advertising and publicity campaign will be promoted throughout the region with media in print and radio. The festival will be marketed through social media, the Tryon Arts and Crafts School website, and in tourist publications and offices. The festival committee will select the publicity image for each artist from the images submitted.

#### Eligibility and Rules:

- Artists must be present during the entire event and must personally staff the exhibit space.
- Artists who would like to share a booth may do so, but both applicants must apply separately and be accepted. Both artists will pay the application fee, but may share the booth fee.
- All work exhibited must be original, handcrafted work produced by the artist and may not be the result of work from commercial kits or molds.
- Artists may only exhibit and sell work in the media category for which they are accepted. The work exhibited must match the quality and style as represented by the artist in his or her application.

- Any artist closing their booth prior to the end of the festival will not be permitted to return the following day or in subsequent years.
- We prefer that you leave pets at home.

#### Cancellation/Refunds

- Exhibitors who do not show and do not cancel will not be re-invited.
- Checks for Booth fees will be returned promptly to artists not accepted

#### Booths:

- Booth structures and tents MUST be of festival quality, and no larger than 10' x 10'. Tents must have sides. Awnings are not permitted.
- Exhibitors are responsible for providing all booth structures, racks, tables, chairs and other fixtures suitable for outdoor use.
- Demonstrations of your craft are welcome and encouraged in your booth.
- You MUST stake and weight your tent. Be prepared for wind and all types of weather!
- Booth assignments are at the sole discretion of the festival and are not interchangeable. Tryon Arts and Crafts School will attempt to honor specific space requests, however we make no guarantees.
- Exhibitors will NOT receive booth numbers until they arrive at the festival.
- Electricity is available to artists for \$25. Artists must request electricity when submitting application.

#### Entry Guidelines and Application Fees:

- This is a juried event.
- All work must be original and current.
- Please enclose \$25 in a check or money order for the application fee. This fee is non-refundable.
- Please enclose a separate check in the amount of \$100 (**\*\$80 early application fee if received by 11/23/16**) for your booth fee. This original check will be returned if you are not selected.
- Please submit four (4) digital images of your work and one (1) of your current booth display. By submitting these images, the artist is granting Tryon Arts and Crafts School permission to use them in publicity for festival.
- Images should be submitted on a CD as a JPEG file, and the artist statement as a .doc file. Save files with the artist's last name and the title of the work and label the CD with the artist's name. The CD will not be returned.
- Your application will not be considered without a booth image.

